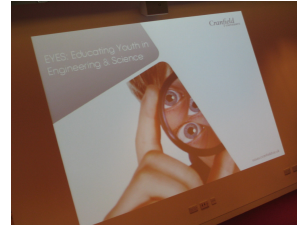
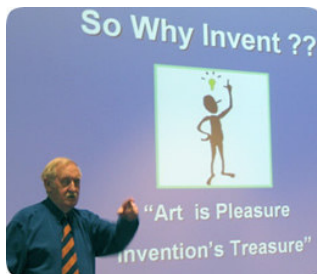


## Educating Youth in Engineering and Science (EYES)

Over 150 guests were treated to a scientific delight at Cranfield University's first ever Educating Youth in Engineering and Science (EYES) event held on the evening of Tuesday 18<sup>th</sup> November in the Campus's Vincent Building as part of Enterprise Week - [www.enterpriseweek.org.uk](http://www.enterpriseweek.org.uk).



Following the welcome, the first presentation, titled Encouraging Young People into STEM, was given by Professor Clifford Friend, Deputy VC of Cranfield University [www.cranfield.ac.uk](http://www.cranfield.ac.uk). Representatives from the Science and Engineering Ambassador's Scheme and Cranfield's Nissan Technical Centre Europe (NTCE) also gave speeches encouraging more students to study science, technology, engineering and mathematics (STEM).



Trevor Baylis OBE

Afterwards Trevor said *"I was thrilled to be asked to take part in the EYES event at Cranfield University. It was a thoroughly enjoyable event and I hope to see more like it in the future."*

Always concerned about the neglect of inventors, Trevor set up Trevor Baylis Brands plc to help Inventors get their products to market. Details on this and some of the products developed can be seen at [www.trevorbaylisbrands.com](http://www.trevorbaylisbrands.com).

EEESTA invited Trevor Baylis OBE, the inventor of the wind-up radio, to give the keynote address. Trevor left the audience spellbound as he outlined his career and passion for invention. Young people, teachers and parents interested in encouraging education in science and engineering heard Trevor say, *"It is so important to keep ideas flowing and to allow the imagination of youngsters to be unrestricted and run free so that curiosity prompts investigation, and interest in inventing is encouraged and rewarded."*

The original wind-up radio



The evening also saw the launch of the University's **Technology Future's Competition** which urges youngsters to design products for the future. The first competition of its kind is aimed at those aged 13 or older. To find out more about the Technology Future's Competition visit [www.futurescompetition.org](http://www.futurescompetition.org).

The competition will close in January 2009 for judging, enabling children to work on their entries over the Christmas holiday. The winners will be announced at an award ceremony during National Science and Engineering Week on 10 March 2009.